

# ELIMINATING CERVICAL CANCER 2024

## HYBRID CONFERENCE

27-29 November 2024

Sofitel Hotel, Melbourne, Australia



NHMRC  
Centre of Research  
Excellence in  
Cervical Cancer  
Control

This is a multi-institutional agreement in partnership with:





## Join us in 2024

Dear Colleagues

On behalf of the ECC2024 Organising Committee, we warmly welcome you to join us as a Conference Partner for the Eliminating Cervical Cancer Conference on 27 - 29 November 2024 in Melbourne, Australia. We've received numerous expressions of interest from past conference participants as well as new stakeholders eagerly anticipating ECC2024.

For the first time, the world is on the verge of eliminating a cancer. The World Health Organization (WHO) unveiled its Global Strategy on November 17, 2020, aiming to eradicate cervical cancer as a global public health concern by the century's end. This strategy adopts a 'triple-intervention' approach, encompassing vaccination, screening, and treatment objectives, with the goal of guiding all nations towards elimination by 2030.

ECC2024 will convene the foremost researchers, policymakers, and leaders in the health sector from Australia, New Zealand, the Indo-Pacific, and worldwide. Together, we'll explore collaborative strategies for realising a future free of cervical cancer for people with a cervix in our region. Your partnership will help make ECC2024 our most innovative, dynamic, and impactful conference to date. If you would like to play a part in supporting global efforts to eliminate this preventable disease, please join us as a Partner and/or Exhibitor and share your knowledge and expertise with all our delegates at ECC2024.

Warm regards



**Professor Marion Saville AM**  
*Executive Director*  
*Australian Centre for the Prevention of Cervical Cancer*



**Professor Karen Canfell**  
*Director*  
*The Daffodil Centre, A Joint Venture between Cancer Council NSW and the University of Sydney*



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# ELIMINATING CERVICAL CANCER CONFERENCE

## A BRIEF HISTORY

2009

18-20 March  
Inaugural conference PCC2009  
hosted by ACPCC & NCIRS

9-11 November  
Hosted by ACPCC & NCIRS

2011

2015

20-22 February  
Hosted by ACPCC & NCIRS

2-6 October  
Hosted by C4 as part of the  
International Papillomavirus  
Conference Sydney

2018

2021

26 March  
Hosted by C4

16-18 November  
Hosted by C4

2022

2023

17 November  
Renamed ECC2023. Hosted by  
C4

THE PCC CONFERENCE WAS ESTABLISHED IN 2009 BY THE AUSTRALIAN CENTRE FOR THE PREVENTION OF CERVICAL CANCER (ACPCC) IN COLLABORATION WITH NCIRS.

(ACPCC was formerly known as VCS Foundation Ltd.)

VISIT THE CONFERENCE WEBSITE FOR MORE INFORMATION:  
[www.acpcc.org.au/c4/ecc2024](http://www.acpcc.org.au/c4/ecc2024)

## About C4

The World Health Organization has called for global action to achieve the elimination of cervical cancer. The Centre for Research Excellence in Cervical Cancer Control, known as C4, brings together Australia's leaders in HPV vaccination and cervical screening whose work has been instrumental in positioning our country at the forefront of cervical cancer control. It is a National Health and Medical Research Council-funded research partnership between the Australian Centre for the Prevention of Cervical Cancer, the Daffodil Centre (a joint venture of Cancer Council NSW and The University of Sydney), the Kirby Institute at UNSW Sydney, and the University of Melbourne.

The prior work of C4 investigators has underpinned Australia's major innovations in cervical cancer control including the successful delivery of HPV vaccination in girls and boys and the implementation of an HPV-based cervical screening program which includes HPV self-collection. C4 has just released the 2023 Cervical Cancer Elimination report on Australia's progress towards the elimination of cervical cancer as a public health problem.

Visit <https://acpcc.org.au/c4/people/> to find out more about the expert research team that make up C4.



## 2024 Conference

The Eliminating Cervical Cancer 2024 Conference stands out as a highly anticipated event within the cervical cancer control community. This being the eighth<sup>1</sup> conference of this type hosted by C4, the conference is going from strength to strength – and 2024 will be no exception.

This year's theme is Achieving equity in Australia and the Indo-Pacific region. The day program has an elimination pillar focus, with domestic, international and scientific sessions across all days: Day 1 – HPV vaccination; Day 2 – Screening and pre-cancer treatment; Day 3 – Treatment of cervical cancer. This Conference will draw in hundreds of delegates from Australia and beyond, facilitated by its hybrid event structure. Note that complimentary registrations are available to delegates from low- and middle-income countries, ensuring broader participation from individuals residing and working in resource-constrained environments.

Taking place at the Sofitel Hotel Melbourne, the 2024 Conference will showcase national and international keynote speakers leading the charge in cervical cancer elimination efforts. They will share their expertise and insights across the spectrum of cervical cancer prevention, covering areas such as awareness, vaccination, screening, and pre-cancer treatment. With a stellar lineup of speakers and the picturesque setting, the premium Conference program promises to make this event unforgettable.

The Conference will not only present cutting-edge research, evidence, and policy innovations but will also offer numerous networking opportunities to connect with fellow professionals. Attendees are invited to join us on the evening of Tuesday 26th November for an intimate and exclusive Welcome Reception. The reception will include a speed-networking event hosted by A. Prof Misha Coleman. The 28th November will be a night to remember, with the Conference Dinner at the stunning Zinc at Federation Square. This night promises good food, good wine, good entertainment and lasting memories.

As a leader in the cervical cancer control sector, we extend an invitation for you to seize this distinctive opportunity to showcase your brand by partnering with us for the event. With all the major stakeholders gathered in one location, the ECC2024 Conference offers an ideal platform to enhance your visibility within the sector across the Indo-Pacific region and forge connections with both local and international leaders in this domain



<sup>1</sup> Since 2009, there have been six annual events named "Preventing Cervical Cancer Conference". The move from prevention to elimination has resulted in the change of name. The first ECC conference was in November 2023.

## Principal Partner

Exclusive opportunity

AUD 25,000<sup>2</sup>

**SOLD**

### Entitlements

- Five in-person full conference registrations, including tickets to the welcome reception and conference dinner
- One premium 3x2m exhibition booth with first priority site selection (Please refer to page 11 for a diagram of the exhibition. If you have any concerns, please discuss your requirements with the Conference Office)
- Opportunity to provide a welcoming address in the opening session on Wednesday
- Opportunity to provide two standard pull-up banners
- Company logo featured in all official conference marketing collateral
- One advertisement in the conference app<sup>3</sup>
- Linked company logo on the conference website and conference app
- Cross-promotion on social media channels
- Acknowledgement of partnership onsite via at least one push notification in the conference app
- Dedicated EDM announcing partnership to conference database
- Company logo and acknowledgement on slide reel, shown before and after all sessions
- Company logo and acknowledgement on electronic signage at the venue (except during the welcome reception)
- Partnership recognition in the conference wrap to all attendees, plus the conference post-event EDM

## Premium Partner

Two opportunities

AUD 21,000

**1 remaining**

### Entitlements

- Three in-person full conference registrations, including tickets to the welcome reception and conference dinner
- One premium 3x2m exhibition booth with priority site selection (please refer to page 11 for a diagram of the exhibition. If you have any concerns, please discuss your requirements with the conference office)
- Opportunity to provide two standard pull-up banners
- Recognition on all relevant conference marketing collateral
- One advertisement in the conference app<sup>4</sup>
- Acknowledgement of partnership onsite via at least one push notification in the conference app
- Linked company logo on the conference website and conference app
- Cross-promotion on social media channels
- Company logo and acknowledgement on slide reel, shown before and after all sessions



<sup>2</sup>All sponsorship rates are exclusive of GST

<sup>3</sup>Placement and size of advertisement will be at the discretion of the Organising Committee



## Social and Catering Opportunities

### Conference Dinner Partner

Exclusive opportunity

AUD 18,000

**SOLD**

#### Entitlements

- Three in-person full conference registrations, including a ticket to the welcome reception and the conference dinner
- Opportunity to provide two standard pull-up banners (on display during the conference dinner)
- Additional seven tickets to the conference dinner
- Opportunity to provide a welcoming address at the conference dinner
- Acknowledgement of partnership onsite via at least one push notification in the conference app
- Linked company logo on the conference website and conference app
- Cross-promotion on social media channels
- Prominent "Dinner sponsored by..." display on large screen at dinner event
- Opportunity to supply a branded item as part of table setting at dinner event
- Partner recognition on relevant conference signage

### Espresso Partner

Exclusive opportunity

AUD 13,500

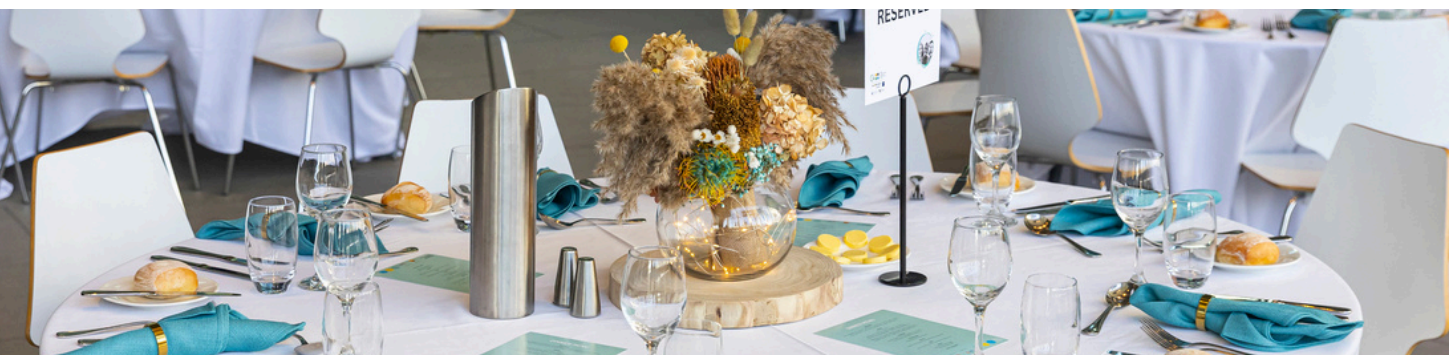
Conference attendees are offered free espresso coffee. As the Espresso Partner, you are guaranteed maximum exposure for your brand as the exclusive and popular coffee cart.

ECC2024 will provide:

- Custom-branded cart and coffee cups
- Baristas, equipment and supplies for all catering breaks including during registration, on the three days of the Conference.
- The Espresso Partner is welcome to provide branded relevant items for use, for example; keep-cups, aprons for the baristas to wear (subject to venue approval), sugar sachets etc.

#### Entitlements

- Two In-Person Full Conference Registrations, including tickets to the welcome reception and conference dinner
- Linked company logo on the conference website and conference app
- Cross-promotion on social media channels
- Acknowledgement of partnership onsite via at least one push notification in the Conference app
- Partner recognition on relevant Conference signage
- Company logo and acknowledgement on slide reel shown prior to all catering breaks



## Social and Catering Opportunities

### Welcome Reception Partner

Exclusive opportunity  
AUD 11,700

Opportunity to host the official kick-off event for the ECC2024 Conference. As the Welcome Reception Partner, you are assured prime access to conference attendees who attend this exclusive and intimate event. The welcome reception will take place on the evening of Tuesday 26th November 2024.

#### Entitlements

- One in-person full conference registration, including a ticket to the welcome reception and the conference dinner
- Opportunity to provide two standard pull-up banners (on display during welcome reception event)
- Opportunity to provide a welcoming address at the welcome reception
- Acknowledgement of partnership onsite via at least one push notification in the conference app
- Linked company logo on the conference website and conference app
- Cross-promotion on social media channels
- Partner recognition on relevant Conference signage

### Catering Partner

Nine opportunities  
AUD 9,000 or 4,000

\$4, 000 PER BREAK  
(3 x morning tea opportunities available, and 3 x afternoon tea opportunities available)

\$9, 000 PER BREAK  
(3 x lunch opportunities available)

Morning, lunch and afternoon refreshments will be provided for all conference attendees. This is a unique opportunity for you to promote your organisation.

#### Entitlements

- Branded napkins and physical signage
- Brand visibility on digital signage during meal break: "This meal sponsored by ..."
- Push notification in conference app. before meal break: "This meal sponsored by ..."





## Conference Materials Opportunities

### Conference App Partner

Exclusive opportunity

AUD 10,500

The Conference app replaces the previous hard copy handbook making it the primary source of information for all attendees. As the Conference App Partner, you'll achieve high visibility for your brand through a combination of digital and traditional promotion.

#### App Features

- Get early access to Conference information so you can plan your time before the event
- Receive push notifications with real-time alerts to any session, room or speaker updates
- Update information on the welcome reception
- Create your own agenda of sessions to attend
- Rate speakers and sessions and participate in live polling
- View venue maps, floor plans and local points of interest
- Access via iPhone, Android, tablet or laptop

#### Entitlements

- One In-Person Full Conference Registration, including a ticket to the welcome reception and conference dinner
- One advertisement in the Conference app<sup>4</sup>
- Acknowledgement of partnership onsite via at least one push notification in the Conference app
- Linked company logo on the conference website and conference app
- Cross-promotion on social media channels
- Company logo and acknowledgement on slide reel shown before and after all sessions
- Partner recognition on relevant Conference signage

<sup>4</sup>Placement and size of advertisement will be at the discretion of the Organising Committee

### Name Badge & Lanyard

Exclusive opportunity

AUD 6,500

Name badges and lanyards are possibly the most looked at items at the conference. Your logo will be prominently displayed on each name badge and lanyard for all attendees to see. Every attendee will be wearing your brand and using it to gain access to sessions and social functions plus, to recall people's names.

#### Entitlements

- Your company logo printed on all conference name badges and lanyards
- One in-person full conference registration, including a ticket to the welcome reception and conference dinner
- Linked company logo on the conference website and conference app
- Cross-promotion on social media channels
- Partner recognition on relevant conference signage





## Conference Materials Opportunities

### Notepads and pens

Exclusive opportunity  
AUD 4,500

An effective way to get your company message into the hands of every attendee is with note pads and pens. Your branded note pads and pens will be personally handed over to delegates as they register onsite. Any leftover materials will be made available for attendees at the registration desk.

#### Entitlements

- Opportunity to provide note pads and pens with your company logo
- Linked company logo on the conference website and conference app
- Cross-promotion on social media channels

### Recharge Station partner

Two opportunities  
AUD 3,600

The Recharge Stations, located in the Exhibition area, will offer attendees the opportunity to charge their mobile devices while onsite at the Conference compliments of your branded mobile charging station. The stations will be placed in a high-traffic area which is sure to draw attention AND appreciation as you rescue attendees from the dreaded "Low Battery" signal.

#### Entitlements

- One Branded Lockable Recharge Station
- Linked company logo on the conference website and conference app
- Cross-promotion on social media channels

### App Advertisement

Two opportunities  
AUD 2,000

The Conference App will be the primary source of information for all attendees. The App advertisement will achieve high visibility for your brand through digital promotion.

#### Entitlements

- Opportunity to provide one advertisement for your company via the Conference app, which will be the primary source of information for all attendees (content subject to approval by the Organising Committee).<sup>5</sup>



<sup>5</sup> Placement and size of advertisement will be at the discretion of the Organising Committee



## Exhibition

### Exhibition Booth

14 opportunities

AUD 6,300

9 remaining

#### All exhibition booths include

##### SIGNAGE

- All open aisle frontages will have a printed fascia sign with stand number and company name.

##### FURNITURE

- 1 x high bar (selected by Organising Committee)
- 3 x bar stools (selected by Organising Committee)
- 1 x small cabinet (selected by Organising Committee)
- 1 x brochure stand (selected by Organising Committee)

##### POWER

- 1 x 4amp power point per 9sqm

##### FLOORING

- Venue carpet

#### Entitlements

- One In-Person Full Conference Registration per 3x2m site, including a ticket to the welcome reception and conference dinner (not applicable to exhibition booths included in partnership packages listed above)
- Link to your company logo and URL on the Conference website and Conference app
- Cross-promotion on social media channels
- Location of exhibition included on venue map in the Conference app
- A detailed Exhibitor Manual with guidelines for set up, pack down and participation

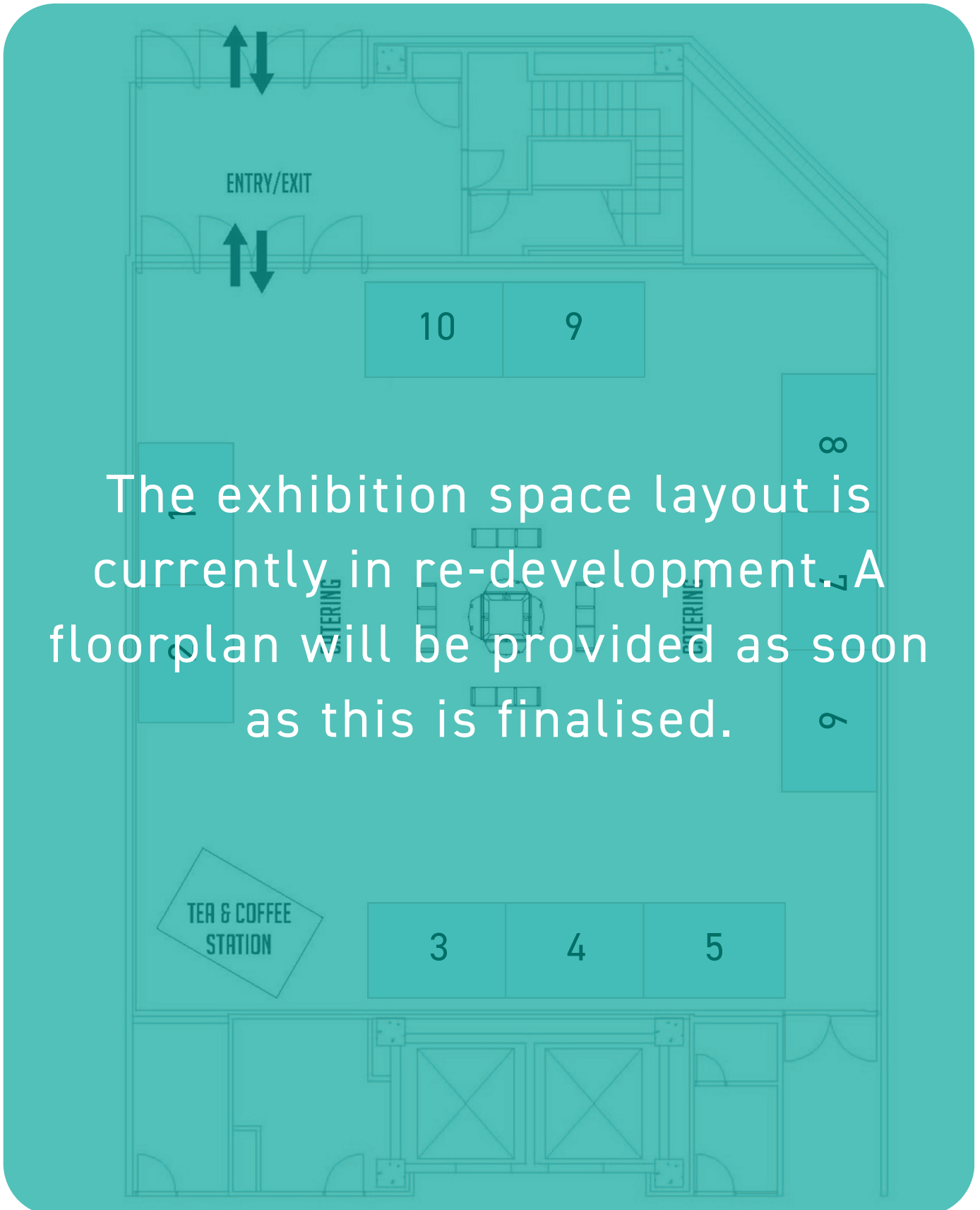
Once the floorplan is finalised, the organising committee will give you the opportunity to select a preferred site. Opportunities will be provided in the order your partnership contract was received. The Organising Committee will endeavour to meet your preferred site location.

#### Notes

- *Setup will be Tuesday 26th November, 2-5pm (TBC). A representative from each stand must be available to complete the set up during this time.*
- *Pack down is on Friday afternoon, after the Conference closes.*
- *All exhibition participants and builders must observe the exhibitor guidelines.*
- *High visibility vests must be worn for set up and pack down. It is the responsibility of the exhibitor to ensure all relevant trade persons supply their own vests.*



## Exhibition



The exhibition space layout is currently in re-development. A floorplan will be provided as soon as this is finalised.



## Partnership Applications and Conditions

Partnership applications must be received on the official application contract form. A tax invoice will be issued upon receipt of your application.

- Full payment must be made within 30 days from the date of invoice. An instalment plan may be considered (subject to conditions), please contact the conference office directly.
- Partnership will not be confirmed until a signed application and full payment is received.
- All prices quoted exclude GST
- Organising committee reserves the right, at their total discretion, to decline any application.
- All payments must be made in Australian dollars.
- Payment can be made via bank transfer or credit card.
- If full payment is not received by the due date, the organising committee has the right to decline the application.

## Partnership Voluntary Cancellation Policy

In exceptional circumstances, the organising committee will consider cancellation of a partnership contract, subject to the following conditions:

- The cancellation request is submitted in writing.
- The reason for the cancellation is, in the opinion of the organising committee, well founded.
- The partner agrees that the organising committee shall retain 50% of the contract price if the cancellation is accepted up to 27th September 2024, or 100% of the contract price if the cancellation is accepted after 27th September 2024.
- Cancellation will not be considered if it is deemed that partnership entitlements have already been provided.

## Custom Packages

We recognise that not one size fits all. If your organisation is keen to participate and has certain objectives or budget outside of the packages described herein, please contact:

### Ricki Vinci

Director of Corporate Services (ACPCC)  
+61 (0) 408 293 578  
rvinci@acpcc.org.au

Ricki will tailor a package to ensure your priorities are achieved.

## Conference Office

For further information, please contact:

### Beans Goodfellow

Conference Office Co-ordinator  
ecc2024@acpcc.org.au

Partnership expression of interest form

