**Self-collection Saves Lives**

**Cervical Screening Campaign**

**Sample Social Media Posts**

Please copy and paste the social media tiles and content below to share with community members and networks.

Remember to use the hashtag #SelfCollectionSavesLives and tag the Australian Centre for the Prevention of Cervical Cancer (ACPCC).

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| --- | --- | --- |
| Graphical user interface  Description automatically generated | A picture containing text, person, toothbrush  Description automatically generated | A group of women smiling  Description automatically generated with medium confidence |

* Did you know, you can offer self-collection to your patients as part of the #NationalCervicalScreeningProgram as a #CervicalScreeningTest? All routine screening participants now have access to this option. For more information visit [www.acpcc.org.au/practitioners/](http://www.acpcc.org.au/practitioners/)
* More than 200 women and people with a cervix die from cervical cancer in Australia each year. Health practitioners can help prevent the majority of cervical cancers by offering HPV self-collection, a more accessible option for patients who are hesitant to have a speculum examination.
* More than half of your patients may be overdue for cervical screening. HPV self-collection is the best tool to help reach your underscreened patients. See more: [www.acpcc.org.au/self-collection-campaign/](http://www.acpcc.org.au/self-collection-campaign/)
* ACPCC has instructions on how to take a self-collected HPV test available in 20 languages. To provide your patients with in-language instructions, visit: [www.acpcc.org.au/practitioners/resources/](http://www.acpcc.org.au/practitioners/resources/)
* ACPCC offers cervical screening self-collection training for GPs and nurses with relevant CPD points. Access free education today, including webinars and our in depth, self-paced online self-collection learning module. Visit [www.acpcc.org.au/practitioners/education/](http://www.acpcc.org.au/practitioners/education/)

Please contact Hannah Saunders [hsaunders@acpcc.org.au](mailto:hsaunders@acpcc.org.au) if you have any questions about the campaign or would like information or material.